Electronic Patent Application Fee Transmittal									
Application Number:	10644615								
Filing Date:	19-Aug-2003								
Title of Invention:	System and method of personalizing an out-of-home experience								
First Named Inventor:	Michelle R. McKenna								
Filer:	Charles Berman/Kimberly Wooten								
Attorney Docket Number:	58085-012200								
Filed as Large Entity									
Utility Filing Fees									
Description		Fee Code	Quantity	Amount	Sub-Total in USD(\$)				
Basic Filing:									
Pages:									
Claims:									
Claims in excess of 20		1202	10	50	500				
Independent claims in excess of 3		1201	1	200	200				
Miscellaneous-Filing:									
Petition:									
Patent-Appeals-and-Interference:									
Post-Allowance-and-Post-Issuance:									

Description	Fee Code	Quantity	Amount	Sub-Total in USD(\$)
Extension-of-Time:				
Extension - 1 month with \$0 paid	1251	1	120	120
Miscellaneous:				
	Tota	820		